



WLOS Asheville  
110 Technology Dr  
Asheville, NC 28803

Buying Time Media  
650 Massachusetts Ave NW  
Ste 210  
Washington, DC 20001

**Contract # 1365877**

**Schedule Dates** 10/02/12-10/08/12  
**Advertiser** Dalton For Governor (71487)  
**Agency** Buying Time Media (1779)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** DALTON FOR GOVERNOR (444738)  
**Salesperson** Millennium/PHL, Philadelphia (1103)  
**Sales Office** Millennium Philadelphia  
**Buyer Name** WELSH,KATE  
**Phone/Fax** /  
**CPE** 2208  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** DALTON FOR GOVERNOR  
DALTON FOR GOVERNOR

**Date Entered** 08/30/12  
**Last Modified** 09/28/12  
**Entered By** Louise Palmer  
**CO-OP** No  
**Headline #** ECR09808710  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,855.00  
**Net Total** \$21,845.00  
**Sales Tax**

**Asheville (WLOS)**

By Broadcast Month	Spots	Rate
Oct. 2012	45	\$25,700.00
<b>Grand Total:</b>	<b>45</b>	<b>\$25,700.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / News	10/02/12-10/04/12	2	:30	5A- News-News 13 Early 5am			1	1	1							Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12
1.1	Normal Line / News	10/02/12-10/03/12	3	:30	5A- News-News 13 Early 5am			1	1					2	\$200.00	\$400.00	Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	9/28/12
2.0	Revised Line / News	10/03/12-10/05/12	2	:30	5:28A- News-News 13 Early 530a				1		1						Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12
2.1	Normal Line / News	10/03/12-10/05/12	3	:30	5:28A- News-News 13 Early 530a				1	1	1			3	\$300.00	\$900.00	Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	9/28/12
3.0	Normal Line / News	10/08/12-10/08/12	2	:30	5:28A- News-News 13 Early 530a	1	X								\$600.00		Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12
3.0.1	Closed Preempt	10/08/12															Asheville (WLOS)	Client Request/Spot -	
4.0	Revised Line / News	10/02/12-10/02/12	2	:30	6A- 6:30A (EST)	1		X									Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12
4.1	Normal Line / News	10/02/12-10/04/12	3	:30	6A- 6:30A (EST)			1		1				2	\$600.00	\$1,200.00	Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	9/28/12
5.0	Revised Line / News	10/08/12-10/08/12	2	:30	6A- 6:30A (EST)	1	X										Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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5.1	Normal Line / News	10/08/12-10/08/12	3	:30	6A- 6:30A (EST)	1	X							1	\$600.00	\$600.00	Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	9/28/12
6.0	Normal Line / News	10/03/12-10/05/12	2	:30	7A- 8A (EST)				1		1				\$1,400.00		Asheville (WLOS)	NEWS	8/30/12
6.0.1	Closed Preempt	10/03/12															Asheville (WLOS)	Client Request/Spot -	
6.0.2	Closed Preempt	10/05/12															Asheville (WLOS)	Client Request/Spot -	
7.0	Revised Line / News	10/02/12-10/04/12	2	:30	8A- 9A (EST)			1		1							Asheville (WLOS)	GMA REPLACES ORDER FOR #9793333	8/30/12
7.1	Normal Line / News	10/03/12-10/05/12	2	:30	8A- 9A (EST)				1		1			2	\$1,200.00	\$2,400.00	Asheville (WLOS)	GMA REPLACES ORDER FOR #9793333	9/28/12
8.0	Normal Line / News	10/08/12-10/08/12	2	:30	8A- 9A (EST)	1	X								\$1,200.00		Asheville (WLOS)	GMA REPLACES ORDER FOR #9793333	8/30/12
8.0.1	Closed Preempt	10/08/12															Asheville (WLOS)	Client Request/Spot -	
9.0	Revised Line / News	10/03/12-10/05/12	2	:30	11:58:41A- News-News 13 at Noon				1	1	1						Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12
9.1	Normal Line / News	10/03/12-10/05/12	3	:30	11:58:41A- News-News 13 at Noon				1		1			2	\$400.00	\$800.00	Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	9/28/12
10.0	Normal Line / News	10/08/12-10/08/12	2	:30	11:58:41A- News-News 13 at Noon	1	X								\$800.00		Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12

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11.0	Revised Line / News	10/02/12-10/05/12	2	:30	5:28P- News-News 13 at 5:30p			1		1	1						Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12
11.1	Normal Line / News	10/03/12-10/05/12	3	:30	5:28P- News-News 13 at 5:30p				1		1			2	\$700.00	\$1,400.00	Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	9/28/12
12.0	Revised Line / News	10/03/12-10/05/12	2	:30	6P- 7P (EST)				1		1						Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12
12.1	Normal Line / News	10/02/12-10/04/12	2	:30	6P- 7P (EST)			1		1				2	\$2,000.00	\$4,000.00	Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	9/28/12
13.0	Normal Line / News	10/08/12-10/08/12	2	:30	6P- 7P (EST)	1	X								\$2,000.00		Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12
13.0.1	Closed Preempt	10/08/12															Asheville (WLOS)	Client Request/Spot -	
14.0	Revised Line / News	10/06/12-10/06/12	2	:30	8A- ABC-Good Morning America Saturday	1						X					Asheville (WLOS)	GMA REPLACES ORDER FOR #9793333	8/30/12
14.1	Normal Line / News	10/06/12-10/06/12	3	:30	8A- ABC-Good Morning America Saturday	1						X		1	\$350.00	\$350.00	Asheville (WLOS)	GMA REPLACES ORDER FOR #9793333	9/28/12
15.0	Revised Line / News	10/07/12-10/07/12	2	:30	6:58:20A- News-News 13 @ 7am Sunday	1							X				Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12

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15.1	Normal Line / News	10/07/12-10/07/12	3	:30	6:58:20A- News-News 13 @ 7am Sunday	1							X	1	\$225.00	\$225.00	Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	9/28/12
16.0	Revised Line / SPOT	10/07/12-10/07/12	2	:30	11A- ABC-This Week	1							X				Asheville (WLOS)	THIS WEEK REPLACES ORDER FOR #9793333	8/30/12
16.1	Normal Line / SPOT	10/07/12-10/07/12	3	:30	11A- ABC-This Week	1							X	1	\$1,000.00	\$1,000.00	Asheville (WLOS)	THIS WEEK REPLACES ORDER FOR #9793333	9/28/12
17.0	Revised Line / News	10/03/12-10/05/12	2	:30	12:30P- News-News 13 at 1230p				1	1	1						Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12
17.1	Normal Line / News	10/02/12-10/04/12	3	:30	12:30P- News-News 13 at 1230p			1		1				2	\$350.00	\$700.00	Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	9/28/12
18.0	Revised Line / News	10/08/12-10/08/12	2	:30	12:30P- News-News 13 at 1230p	1	X										Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12
18.1	Normal Line / News	10/08/12-10/08/12	3	:30	12:30P- News-News 13 at 1230p	1	X							1	\$350.00	\$350.00	Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	9/28/12
19.0	Revised Line / SPOT	10/02/12-10/05/12	2	:30	4:00:30P- Katie			1	1		1						Asheville (WLOS)	Katie	8/30/12
19.1	Normal Line / SPOT	10/02/12-10/05/12	3	:30	4:00:30P- Katie			1	1		1			3	\$175.00	\$525.00	Asheville (WLOS)	Katie	9/28/12
20.0	Revised Line / SPOT	10/08/12-10/08/12	2	:30	4:00:30P- Katie	1	X										Asheville (WLOS)	KATIE	8/30/12
20.1	Normal Line / SPOT	10/08/12-10/08/12	2	:30	4:00:30P- Katie	1	X							1	\$175.00	\$175.00	Asheville (WLOS)	KATIE	9/28/12

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21.0	Revised Line / News	10/03/12-10/05/12	2	:30	4:59P- News-News 13 First News At 5p				1	1	1						Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12
21.1	Normal Line / News	10/02/12-10/05/12	3	:30	4:59P- News-News 13 First News At 5p			1		1	1			3	\$600.00	\$1,800.00	Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	9/28/12
22.0	Revised Line / News	10/08/12-10/08/12	2	:30	4:59P- News-News 13 First News At 5p	1	X										Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12
22.1	Normal Line / News	10/08/12-10/08/12	3	:30	4:59P- News-News 13 First News At 5p	1	X							1	\$600.00	\$600.00	Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	9/28/12
23.0	Revised Line / News	10/06/12-10/06/12	2	:30	5:58:40A- News-News 13 @ 6am Saturday	1						X					Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12
23.1	Normal Line / News	10/06/12-10/06/12	3	:30	5:58:40A- News-News 13 @ 6am Saturday	1						X		1	\$150.00	\$150.00	Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	9/28/12
24.0	Revised Line / News	10/06/12-10/06/12	2	:30	6:58:20A- News-News 13 @ 7am Saturday	1						X					Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12
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25.0	Revised Line / News	10/07/12-10/07/12	2	:30	5:59A- News-News 13 @ 6am Sunday	1							X				Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333	8/30/12

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26.0	Revised Line / News	10/07/12-10/07/12	2	:30	8A- ABC-Good Morning America Sunday	1							X				Asheville (WLOS)	GMA REPLACES ORDER FOR #9793333.	8/30/12
26.1	Normal Line / News	10/07/12-10/07/12	3	:30	8A- ABC-Good Morning America Sunday	1							X	1	\$350.00	\$350.00	Asheville (WLOS)	GMA REPLACES ORDER FOR #9793333.	9/28/12
27.0	Revised Line / News	10/07/12-10/07/12	2	:30	10:59:56P- News-News 13 11p Late News	1							X				Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333.	8/30/12
27.1	Normal Line / News	10/07/12-10/07/12	3	:30	10:59:56P- News-News 13 11p Late News	1							X	1	\$700.00	\$700.00	Asheville (WLOS)	NEWS REPLACES ORDER FOR #9793333.	9/28/12
28.0	Normal Line / News	10/03/12-10/05/12	3	:30	6:30A- 7A (EST)				1		1			2	\$700.00	\$1,400.00	Asheville (WLOS)		9/28/12
29.0	Normal Line / News	10/02/12-10/04/12	3	:30	11:35P- ABC-Nightline			1		1				2	\$400.00	\$800.00	Asheville (WLOS)		9/28/12
30.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	6:58:50P- Wheel of Fortune	1		X						1	\$900.00	\$900.00	Asheville (WLOS)		9/28/12
31.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	6:58:50P- Wheel of Fortune	1					X			1	\$900.00	\$900.00	Asheville (WLOS)	WHEEL	9/28/12
32.0	Normal Line / News	10/08/12-10/08/12	3	:30	5A- 5:30A (EST)	1	X							1	\$200.00	\$200.00	Asheville (WLOS)	NEWS	9/28/12
33.0	Normal Line / News	10/02/12-10/03/12	3	:30	10:59:56P- News-News 13 11p Late News			1	1					2	\$800.00	\$1,600.00	Asheville (WLOS)	11P NEWS	9/28/12

## CONFIRMATION CONTRACT

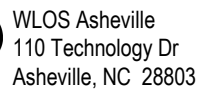
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<b>Order Type</b>	Normal
<b>Package Deal</b>	
<b>Commission %</b>	15.00
<b>Commission</b>	\$3,855.00
<b>Net Total</b>	\$21,845.00
<b>Sales Tax</b>	

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2012	45	\$25,700.00
Grand Total:	45	\$25,700.00

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:
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